

Sponsorship Opportunities



AIGA KC

...engages and supports 550+ of the most brilliant creative minds in Kansas City — representing design firms, ad agencies, corporate design departments and schools across the region. We help the design industry thrive through our annual design awards competition, KC Design Week, our scholarship program, design conferences, and ongoing enrichment events. Your support helps make these events possible.

When you partner with AIGA KC, you'll gain access to nearly 5,000 Twitter followers, 1,800 Instagram followers, 2,500 Facebook followers and 2,700+ loyal email subscribers, who continue to lead design onward and upward.

AIGA KC is a 501(c)3 organization, so your donations may be tax-deductible.

Our Mission

Each year AIGA KC strives to promote design excellence in the Kansas City region. AIGA, the professional association of design, is the place design professionals turn to first exchange ideas and information, participate in critical analysis and research and advance education and ethical practice. With your generous support, you are ensuring design growth in our community.

Thank You!

550+

Members

5,000+

Twitter followers

1,800+

Instagram followers

2,500+

Facebook followers

2,700+

Subscribers

In-Kind | Examples

- Event space
- Beer, wine, coffee, or beverages
- Food or desserts
- Printing services
- Paper or promotional services
- Raffle items
- Promo items for swag bags
- Volunteer opportunities

Benefits

- Mention on social media posts
- Mention on stage at the event
- Custom packages available*

Packages | Per Event

Bronze Sponsor – \$250

- 2 event tickets**
- Mention in welcoming presentation
- Logo displayed on event slide-show
- Logo on event page
- Logo on 2 social media event promotions

Silver Sponsor – \$500

- 5 event tickets**
- Mention in welcoming presentation
- Dedicated slide on event slide-show
- Logo on event page
- Logo on 2 social media event promotions

Gold Sponsor – \$1000

- 10 event tickets*
- Stage time to talk about company
- Mention in welcoming presentation
- Dedicated slide on event slide-show
- Logo on event page
- Logo on 4 social media event promotions

Packages | Annual

Platinum Sponsor – \$5,000

- 2 tickets to every event
- Mention in welcoming presentation
- Logo displayed on event slide-show
- Logo on home page
- Logo & link on 4 e-blasts

Diamond Sponsor – \$8,000

- 4 tickets to every event
- Mention in welcoming presentation
- Logo displayed on event slide-show
- Logo on event page
- Logo & link on 6 e-blasts

Chapter Sponsor – \$12,000

- 8 tickets to every event
- Mention in welcoming presentation
- Dedicated slide on event slide-show
- Dedicated email blast
- Logo on event page
- Logo & links monthly e-blasts
- Opportunity for branded items at each event
- Featured on our website

* Ask us about custom sponsorship packages designed just for you. Contact sponsorship@kansascity.aiga.org for more information.

**Tickets exclude Annual Design Gala and Exhibition and special event listings.

Donation Form

Completing this form will help us properly record and acknowledge your gift. If you have any questions or would like to inquire about custom packages, please contact our sponsorship team at sponsorship@kansascity.aiga.org.

I/We wish to donate the following items to AIGA Kansas City, as described below:

Item description	Estimated donation value of \$	Date of donation
Cash donation of \$	included. Make checks payable to AIGA Kansas City (please inquire for alternate forms of payment).	
Contact Name	Email	
Phone	Address	

Delivery (check one)

- Item is attached.
- Donor will deliver items (prearranged w/ AIGA board member)
 - Representative on behalf of donor will deliver items
 - This person may be reached at:

Contact Name	Email	Phone
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- AIGA Kansas City will arrange to pick up donated items, which will be prepared for pickup at:

Address	Date/Time	Phone
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Signature of Donor	Date
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Thank You!

For Office Use ONLY

Received Date	Received By	Committee Contact
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